



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2020

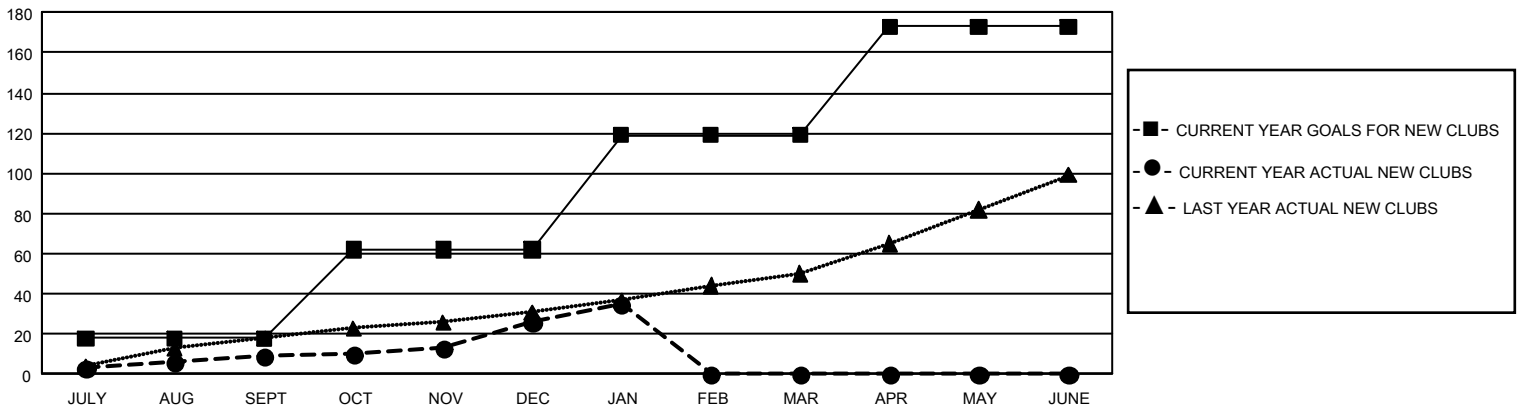
GAT Constitutional Area 4

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

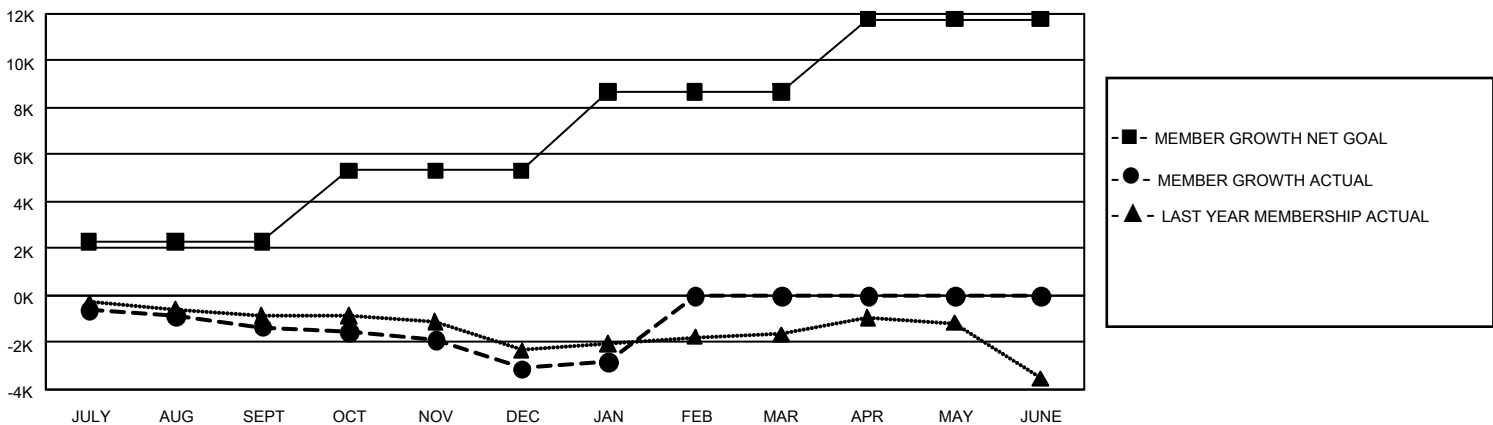
Clubs			
RESULTS FOR 2019-2020			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	54	9	37
OCT/NOV/DEC	132	17	38
JAN/FEB/MAR	171	9	20
APR/MAY/JUNE	162	0	0

Members			
RESULTS FOR 2019-2020			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	6,873	3,000	3,947
OCT/NOV/DEC	9,078	3,844	5,216
JAN/FEB/MAR	10,053	1,985	1,491
APR/MAY/JUNE	9,354	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 95	3,660 CLUBS OF 9,335 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
DROPPED MEMBERS		MALE 184,707 (76.69%)
DECEASED 1,344		FEMALE 56,155 (23.31%)
CLUB CANCELLED 419	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 10,648
OTHER 8,883		FAMILY MEMBERS PAYING HALF DUES 5,468
TOTAL 10,646		